



Core Services



NEIGHBORHOOD, CORRIDOR & AREA PLANNING

Our work involves developing land use, urban design, open space and transportation recommendations for neighborhoods, corridors and larger areas utilizing a public involvement process. This integrated public planning process results in phasing plans for the redevelopment of the specific area that focuses on urban design, land use, environment, marketability, and transportation. From the village to the metropolis, each area is a community that must be able to first define what it wants to be, to then create a cohesive master plan for becoming what they envision to be.



ECONOMIC DEVELOPMENT

Much of our experience has revolved around using factual information about the economic base or local market to guide the development of master plans or regulatory policies. Starting with statistical analysis that includes economic and demographic research ensures delivering a quality plan or strategy that is actually implementable. Recommendations on programs and initiatives as well as redevelopment efforts have been made as part of this process.

URBAN DESIGN & DEVELOPMENT FACILITATION

Our work includes assisting the development process for private developers in the Atlanta area. This work involves site planning, urban design, streetscaping, parking configuration, permitting, regulatory facilitation, and public involvement services. The key to any development is being able to successfully navigate the process and to find consensus amongst the public, the governing body, and the property owner.



REGULATORY & POLICY PLANNING

Our experience involves writing some "Smart Growth" zoning legislation to ensure quality urban design elements within each municipality by allowing for, and incentivizing, mixed-use and pedestrian-friendly sustainable developments. "New Urbanist" standards and providing guidelines for sidewalks, relationship of building to street, site development, parking, open space, and landscaping are key elements. The drafting process includes drawing information from community and business representatives within each municipality in addition to elected officials and government staff.

TRANSPORTATION PLANNING

Much of our work is in developing creative traffic calming and transportation planning solutions on a wide range of street types and a variety of transportation modes. The street is a defining place maker and as such must be designed in a way that is relevant to the parcel, neighborhood and district in which it lies. Elements such as bike lanes, medians, on-street parking, various transportation modes, travel lane widths, travel lane materials, and intersection improvement details are all vital in ensuring the street is about more than just a space that slices through communities, and instead, is a piece of the built space that knits communities closer together.



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