



## MICI Housing Data Resource Center Data Needs Questionnaire Released: January 25, 2005

The Mixed Income Communities Initiative (MICI) is investigating the need for a **Housing Data Resource Center** in the Metro Region. In partnership with the Atlanta Regional Commission and the Andrew Young School of Policy Studies at Georgia State University, we are working to identify data products and services that would help you with your work as developers, planners and advocates for affordable housing.

We began our effort by convening a small focus group of housing practitioners from the private, non-profit and public sectors to understand how they used data in their work. Now we need your input to validate and expand on their suggestions. Please take a few minutes to complete this short survey and tell us where we should concentrate our efforts.

Please print out this survey, complete the paper copy, and fax it to **Zenovia Palmer** at ANDP at **404.523.4357 on or before Friday, February 4, 2005**

If you have questions, please call Jeff Rader at 404.435.1210.

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### D) About you:

First, we would like to understand your perspective on the use of data. Please choose the option(s) that best describes your organization:

- A government housing developer.
- A non-profit developer.
- A for-profit developer.
- A business that supports affordable housing development (finance, design, transaction, etc.)
- A non-governmental housing advocate not engaged in development.
- Local government involved in planning for affordable housing
- Regional, State or Federal Government.
- Other (Please List)

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**II) Please help us understand how you currently use data in your work:**

**A) Overall, which statement best describes your typical use of housing and related data?**

- Our organization uses data mostly to advance specific projects.
- Our organization uses data mostly to understand community housing needs and support advocacy.
- Our organization does not currently use housing data in our programs or services.

Other(please list)

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**B) Please share your perspective on the following data categories. We are interested in how *important* it is to your work, and how *accessible* it is to you (by accessible, we mean readily available, in a form you can use, at a price you can afford).**

1. General funding information: nonprofit/public sector loan programs, public subsidy (grants), financing programs for housing consumers.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

2. Information on local regulatory incentives for affordable housing: density bonuses, inclusionary zoning, tax abatement, etc.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

3. Information to evaluate project feasibility: market conditions, demographics, etc.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

4. Data on current housing conditions.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

5. Housing cost and transaction information.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

6. Jurisdictional housing planning documents (Comprehensive Plan, Consolidated Plan, etc.)

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

7. Information on public land available for affordable housing development.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

8. Identification of areas with existing infrastructure, public services, and school capacity to support development.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

9. Compilation of local regulatory barriers to affordable development (i.e. exclusionary zoning, high minimum lot/dwelling area, moratoriums, cost prohibitive building codes).

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

10. Impact evaluation data: measuring impact of projects and programs.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

11. Information to complete required HUD and DCA mandated plans and reports.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

12. Data describing the need for and cost effectiveness of service-enriched housing.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

13. Information on the impact of mixed income development on neighboring property values in areas you are working in.

This data is important to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**  
This data is accessible to us. **Strongly Disagree** 1-----2-----3-----4-----5 **Strongly Agree**

14. Other (Please List)

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**C) Data Sources:**

**Please check all sources of data that you currently use:**

- The U.S. Census
- The HUD Users Web Site
- Atlanta Regional Commission Regional Data and Forecasts Site
- The UGA Housing and Economic Development Web Site
- AJC Annual Homeowner's Report
- Atlanta Business Chronicle
- Proprietary Data Sources (Henson Report, Reed Report, NovoGraphic, Claritas).
- Commissioned analysis from market research firms (ex: Robert Charles Lesser).
- Other (Please List)

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**D) Resources Devoted to Data Gathering/Analysis:**

**Please check the statement(s) that best describe the resources you devote to data.**

- We commission project-level outside research that typically costs:
  - < \$10,000 per project
  - \$10,000-15,000 per project
  - >\$15,000 per project
- We commission periodic outside research on market trends and conditions.
- We maintain permanent staffing dedicated to data analysis.
- We are unable to devote regular resources to data gathering/analysis.

**E) Desired Data Products**

Please identify which of the following goals we should pursue in improving your access to and the quality of data that supports affordable housing and mixed income communities:

- Plan-making:** Data packages that support DCA-mandated Comprehensive Plan housing elements and HUD-mandated Consolidated Plans.

- Policy advocacy:** Data packages that quantify and explain the need for and benefits of mixed income communities in specific jurisdictions.
- Support project development efforts:** Data packages targeted at assisting public and private developers identify and finance feasible projects.
- “Mission Support” Analysis:** Housing Report Cards, Workforce Housing Gap Estimates, Policy Updates, Cost of Poverty Studies, etc.
- Other – What other data package needs do you have?**

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Organization Name: \_\_\_\_\_

Follow Up Contact: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Thanks for your assistance.

Please return this form via fax to Zenovia Palmer at: ANDP **404.523.4357**