

Announcing...

“A Call For Great Ideas”



United Way has created a fund to help establish new relationships with neighborhoods and/or community groups who are working together to improve their community.

The fund provides small grants to groups who have a "great idea" that supports and strengthens community. Successful applications will address these key selection criteria:

- * To renew and vitalize people.*
- * To involve those who benefit in the planning, delivery and evaluation of the "great idea"*
- * To have demonstrated the "will" to implement.*
- * To foster a sense of community where people are sharing skills and resources.*
- * To increase skills and capacities of individuals-including leadership skills of youth and adults.*

United Way defines "community" as people who are brought together by where they live or by other shared interests, values or similarities.

***United Way of Metropolitan Atlanta
2004/2005 Community and Neighborhood Investments (CNI) Fund***

Eligibility and Conditions

- ❖ Neighborhoods, communities or organized groups must be within United Way's 13 county service area.
- ❖ Applicants will generally be volunteer groups with small budgets and limited access to other funding sources.
- ❖ Groups do not need to be incorporated as formal non-profit 501(c)(3) organizations, but must have at least three persons willing to represent the group.
- ❖ This fund is specifically not intended to support ongoing human service programs.
- ❖ Each "great idea" must be completed within a reasonable time frame.
- ❖ Funded groups will be expected to report accomplishments.
- ❖ Applications must include signatures *from at least three (3) persons* from the group.
- ❖ Grants usually range from \$500-\$1,000. If your group needs more or less, talk to us!

During 2004/2005, there will be two (2) application periods. Please note these important dates on your calendar:

Action Steps	2004 June-December	2005 January-June
Applications Available	September 20	March 14
Deadline for Applications to be Submitted to County Offices	October 29	April 18
Grants Announced	December 3	June 17

The Application Process

- ❖ Interested community groups should submit an application to their county office.
- ❖ Prospective applicants may also contact your local United Way County Office for assistance with the application process.
- ❖ Please type or print the attached application to fully explain your idea/project.

United Way County Offices

Cherokee County

121 East Marietta St.
Canton, GA 30114
Attn: Carrie Budd
770-345-1290

Cobb County

50 Olive Street
Marietta, GA 30060
Attn: Charles Walker
404-526-8466

Coweta & Fayette Counties

61 Hospital Road
Newnan, GA 30263
Attn: Joe Pearson
770-254-8497

Douglas & Paulding Counties

6279 Fairburn Road
Douglasville, GA 30134
Attn: Ted Turnbough
770-949-9487

DeKalb County

100 Edgewood Avenue
Atlanta, GA 30303
Attn: Arlene Parker Goldson
404-527-7306

Gwinnett County

6500 Sugarloaf Parkway
Suite 240
Duluth, GA 30097
Attn: Deb McMinn
404-527-8806

Henry, Clayton & Butts Counties

107 Westridge Industrial Boulevard
McDonough, GA 30253
Attn: Rita Hand
678-583-8987

Fulton County

100 Edgewood Avenue
Atlanta, GA 30303
Attn: Kevin Eccles
404-527-7309

Rockdale County

1174 Scott Street
Conyers, GA 30012
Attn: Claire Cline
770-922-7229

APPLICATIONS ARE DUE IN UNITED WAY COUNTY OFFICES BY 5:00 P.M.

OCTOBER 29, 2004

APRIL 18, 2005

Application Page I

Please write or type the following information on this form. Do not attach additional information.

Name of group/organization _____

County _____

Mailing Address _____ City _____ Zip Code _____

Contact person's Name _____

Telephone numbers () _____ () _____

E-mail _____

1) Describe your “great idea.” What will it accomplish? Please include goals & activities.

A) How does your “great idea” create a sense of community?

B) Please describe how the individuals who will benefit from your “great idea” will participate in the planning, implementation, and evaluation of it.

C) How have members of your group, local residents, and organizations already contributed time and/or resources to your “great idea?”

2) What does the success of your “great idea” look like?

3) Why does your group exist? OR What circumstances/events lead to the creation of your group?

4) Please describe the skills, abilities, talents, and resources of your group members.

5) How much money are you requesting from the Community and Neighborhood Investments Fund?

\$ _____

Show how this money will be spent:

List other funders and amounts received:

Item	Amount
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
Total	_____

Funders	Amounts
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
Total	_____

Why is this amount critical to the success of your "great idea?"

United Way encourages applicants to purchase supplies and goods from neighborhood businesses whenever possible.

6) Your application must include signatures from at least three (3) persons who are active in your group.

Signature _____ Print Name _____ Relation to group _____

Signature _____ Print Name _____ Relation to group _____

Signature _____ Print Name _____ Relation to group _____